



AMET BUSINESS SCHOOL

BBA-Shipping - Regulation – 2024-25

VISION AND MISSION OF THE UNIVERSITY

VISION

To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.

MISSION

AMET will strive continuously to:

- Impart value-based higher education and technical knowledge with uncompromising strides of an outstanding quality.
- Emerge as a Centre of Excellence inculcating skill development in recent technologies in accordance with industrial trends.
- Create World class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.
- Nurture talent and entrepreneurship and enable all round personality development in students.
- Empower students from across socio economic strata.
- Make a positive difference to society through technical education.

VISION AND MISSION OF AMET BUSINESS SCHOOL

VISION:

To continuously upgrade the quality of our curriculum, pedagogy and research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the world.

MISSION:

- To be a source of effective value based managerial talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
- To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs..
- To produce and disseminate world-class, cutting edge research that shapes the way organisations operate and businesses are led and managed.
- To produce world-class, socially responsible, creative leaders and entrepreneurs who think on a global scale.
- To endow students with the educational opportunity belonging to different socio-economic backgrounds.
- To engage meaningfully with maritime trade and business to create a better society.

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**ALIGNING THE DEPARTMENT VISION AND MISSION
WITH THE UNIVERSITY VISION AND MISSION**

Vision / Mission	AMET (Deemed to be University)	AMET Business School
Vision	To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.	To continuously upgrade the Quality of our Curriculum, Pedagogy and Research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the World.
Mission-1	Impart value-based higher education and technical knowledge with uncompromising strides of an outstanding quality.	To be a source of effective Value-based Managerial Talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
Mission-2	Emerge as a Centre of Excellence inculcating skill development in recent technologies in accordance with industrial trends.	To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs.
Mission-3	Create World class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.	To produce and disseminate World-class, cutting edge research that shapes the way organisations operate and businesses are led and managed.
Mission-4	Nurture talent and entrepreneurship and enable all round personality development in students.	To produce World-class, Socially Responsible, Creative Leaders and Entrepreneurs who think on a global scale.
Mission-5	Empower students from across socio economic strata.	To Endow students with the educational opportunity belonging to different socio-economic backgrounds.
Mission-6	Make a positive difference to society through technical education.	To engage meaningfully with maritime trade and business, to create a better society.

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Program: BBA-Shipping

Program Educational Objectives (PEOs)

The program educational Objective of the Bachelor of Business Administration (Shipping) is to facilitate the students to:

- PEO1: Become successful graduates who are competent, innovative and productive in addressing the needs of the Industry or pursue higher education and research.
- PEO2: Grow professionally with their knowledge and skills throughout their career.
- PEO3: Demonstrate high standard of ethical conduct, positive attitude and societal responsibilities.

BBA Program Outcomes (POs)

POs	Description
PO1	Critical Thinking: Apply knowledge of commercial shipping to provide solutions to industry problems.
PO2	Effective Communication: Effectively and efficiently communicate in English by using appropriate media.
PO3	Social Interaction: Arrive at logical conclusion through meaningful social exchange of ideas.
PO4	Effective Citizenship: Apply societal and environmental issues towards national development with civic life volunteering.
PO5	Ethical Norms: Ability to understand, analyze and apply ethical norms in business practices.
PO6	Environment and Sustainability: Addressing environmental issues and work towards sustainable development.
PO7	Self-directed and Life-long Learning: Function effectively as an individual or member of a team and undertake lifelong learning.

BBA Program Specific Outcomes (PSOs)

PSOs	Description
PSO1	Identify, analyze, interpret and evaluate various issues faced by corporate world with respect to business management, shipping and logistics.
PSO2	Efficiently practice as graduate trainees in the fields such as business management, shipping and logistics.
PSO3	Demonstrate and adopt ethical and socially accepted norms for effective management of diverse environments.

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**List of Courses for the Program
Proposed BBA-Shipping-2024-2025
(Semester wise)
H - CURRICULUM
BBA - Semester I**

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses(Mandatory) – 10 Credits							
1	243BS1A11TA	Principles and Practices of Management	3	0	0	0	3
2	243BS1A11TB	Business Economics	3	3	0	0	3
3	246MA1A11TL	Business Statistics and Logic	4	3	1	0	4
Discipline Specific Elective (Choose Any 1) - 3 Credits							
4	243BS1A11TA	Introduction to shipping business/ International trade	3	3	0	0	3
Multi-Disciplinary Elective course – 2 Credits							
5	243BS1A113TA	Indian Knowledge system	2	2	0	0	2
Value Added Course – 2 Credits							
6	243BS1A114TA	Introduction to Information technology	3	1	0	2	2
Ability Enhancement Courses – 3 Credit							
7	246EN1A12TO	General English	2	2	0	0	2
8	246ENIA12PK	Business Communication Lab - I	2	0	0	2	1
TOTAL			22	14	1	4	20

Note: L- Lecture

T- Tutorial

P – Practical

C- Credit

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BBA - Semester: II

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses(Mandatory) – 10 Credits							
1	243BS1A21TC	Human Behaviour and Organization	4	3	0	0	3
2	243BS1A21TD	Marketing Management	4	2	1	0	3
3	243BS1A21TE	Financial Accounting	4	3	1	0	4
Discipline Specific Elective (Choose Any 1) - 3 Credits							
4	243BS1A22TC	Economics of Sea Transport	4	3	0	0	3
Skill Enhancement Course – 2 Credits							
5	243BS1A24PA	Basic Excel for Business Operations	2	0	0	0	2
Multi-Disciplinary Elective course– 2 Credits							
6	256EN1A22TP	Media Literacy and Critical Thinking	2	1	1	0	2
Value Added Course – 2 Credits							
7	243BS1A23TB	Indian Constitution	2	1	1	0	2
Ability Enhancement Courses – 1 Credit							
8	246EN1A2PL	Business Communication Lab - II	2	0	0	2	1
TOTAL			24	13	4	2	20

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BBA - Semester: III

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses(Mandatory) – 10 Credits							
1	243BS1A31TF	Management Accounting	4	3	1	0	4
2	243BS1A31TG	Legal and Ethical Issues in Business	3	3	0	0	3
3	243BS1A31TH	Human Resource Management	3	3	0	0	3
Discipline Specific Elective (Choose Any 1) - 3 Credits							
4	243BS1A32TE	Foreign exchange market/ Multimodal transportation	3	3	0	0	3
Skill Enhancement Course –3 Credits							
5	243BS1A35TB	Management Information System	2	0	0	2	3
Multi-Disciplinary Elective course– 2 Credits							
6	243BS1A33TA	Indian System of Health and Wellness	1	1	0	0	2
Value Added Course – 1 Credits							
7	243BS1A34TC	Yoga/ Sports / NCC/ NSS/ Disaster Management	0	0	0	4	1
TOTAL			16	13	1	6	20

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BBA - Semester: IV

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses(Mandatory) – 12 Credits							
1	243BS1A41TI	Entrepreneurship and Startup Ecosystem	2	1	1	0	2
2	243BS1A4TJ	Operations Management	4	3	1	0	3
3	243BS1A41TK	Financial Management	4	3	1	0	4
4	243BS1A41TL	Business Research Methodology	4	3	1	0	3
Discipline Specific Elective (Choose Any 1) - 3 Credits							
5	243BS1A42TG	Port and terminal management/ Warehouse and inventory management	3	3	0	0	3
Skill Enhancement Course – 4 Credits							
6	243BS1A45TB	Enterprise System and Platforms	3	1	0	2	2
7	243BS1A45TC	Design thinking and Innovation (Microsoft)	3	0	0	3	2
Value Added Course – 1Credits							
8	243BS1A44TD	Business environment and public policy or International Business or Geo Politics and impact on business or Public Health and management	2	0	0	0	1
TOTAL			24	14	4	4	20

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BBA - Semester: V

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses(Mandatory) – 8 Credits							
1	243BS1A51TM	Strategic Management	4	4	0	0	4
2	243BS1A51TN	Logistics and Supply Chain Management	4	4	0	0	4
Discipline Specific Elective (including one discipline specific audit course) - 8 Credits							
3	243BS1A52TH	Marine insurance	3	3	0	0	3
4	243BS1A52TI	Sales and distribution management	3	3	0	0	3
5	243BS1A52TF	Export and import trade	3	3	0	0	2
Skill Enhancement Course – 4 Credits							
6	243BS1A55TE	Internship/capstone Project	0	0	0	0	4
7	243BS1A55TF	Major Project [Evaluation in sixth semester]	0	0	0	0	0
TOTAL			17	17	0	0	20

*** Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

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BBA - Semester: VI

S.No	Course Code	Course Title	Contact Hours	L	T	P	C
Core Courses (Mandatory) – 6 Credits							
1	243BS1A61TO	Project Management	3	3	0	0	3
2	243BS1A61TP	Business Taxation	4	3	1	0	3
Discipline Specific Elective (including one discipline specific audit course) – 8 Credits							
3	243BS1A62TK	Chartering Principles and ship management	3	3	0	0	3
4	243BS1A62TL	Legal aspects of shipping	3	3	0	0	2
5	243BS1A62TM	Liner trade	3	3	0	0	3
Skill Enhancement Course – 6 Credits							
6	243BS1A65TG	Major Project [Initiated in 5th Semester]	0	0	0	0	5
7	243BS1A65TH	Corporate Governance	3	3	0	0	1
TOTAL			19	18	1	0	20

*** Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

Semester	Credits
I	20
II	20
III	20
IV	20
V	20
VI	20
Total	120

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